GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:2023
ANSWERED ON:09.03.2001
EXPORT OF FLOWERS
PUTTASWAMY GOWDA

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) the quantity of flowers exported to various countries during the year 2000-2001 upto 31st January 2001, country-wise;

(b) the total foreign exchange earned from export of flowers; and

(c) the steps taken by the Government to encourage further export of flowers?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI OMAR ABDULLAH)

(a) & (b): The quantum of flowers exported is not reflected in a uniform unit. The export figures for flowers is available for the period upto April to October 2000 only. The total foreign exchange earned from export of flowers including dried flowers during the period April to October 2000 is valued at Rs.65.05 crores.The country-wise details of exports are available in the Foreign Trade Statisticsof India - Monthly/Annual Bulletins published by the Directorate General of Commercial Intelligence & Statistics (DGCI&S), Calcutta copies of which are kept in the Parliament Library.

c) The Government has been taking various measures to boost exports of floricultural products. Some of the steps taken to enhance production and boost exports of floricultural products include :-

(i) Grant of financial assistance for improved packaging and strengthening of quality control;

(ii) Arranging promotional campaigns such as buyer-seller meets and participation in important international fairs, flower shows and exhibitions;

(iii) Setting up walk-in-type cold storages and integrated cargo handling and cold storage facilities at various International Airports for handling export of perishable items such as floriculture and horticulture products; such facilities have been set up at Guwahati, Mumbai and Calcutta Airports. Integrated cold storage and cargo handling facilities have been set up at the Indira Gandhi International Airport at New Delhi, Bangalore Hyderabad, Chennai and Thiruvananthapuram Airports. An Integrated Cargo handling Centre for Perishables is being set up at Mumbai International Airport.

(iv) Providing technical advisory services and other support services to trade and industry including training of farmers for export production, quality control, packaging, transport, etc.

(v) Grant of air freight subsidy on exports of floriculture products.